

First Annual Illustrations of Student Research

Atlantic Marketing Association

2018 Conference ~ New Orleans, LA

Who: Undergraduate and graduate students from any discipline

What: Presenting students' original work

Where: Alongside experienced marketing faculty at a national conference

When: September 26-29, 2018 (see deadline for submissions)

Why: Too numerous to list!!

Illustrations of Student Research is open to undergraduate and graduate students in any discipline!! Illustrations of Student Research is interpreted as any scholarly or creative activity (scientific experimentation, service-learning, literary criticism, case-study design, artistic expression, research paper (empirical or conceptual), innovative process, class project, market analysis, market research, positioning map) and related to marketing. This opportunity is a great way to not only showcase your work while gaining invaluable experience, but you may also earn travel funding from your school or department to attend/present your work.

Questions about Illustrations of Student Research should be sent to:

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We look forward to your submissions!